



LibraryCo e-Newsletter

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July 2014

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- Continuing enhancement of knowledge services
- Supporting the post-licensing competency of the legal professions
- Becoming the source of legal information
- Promoting information literacy
- Advocating LibraryCo as a vehicle for access to justice
- Implementing and enhancing support for the delivery of CPD and mentoring services
- Strengthening relationships with shareholders and stakeholders

LibraryCo then used these seven strategic priorities to set specific **goals** for the future. These goals are financial, communication and marketing, organizational capacity and internal processes. Below are brief summaries of each goal; more detail is available in the strategic plan.

SPOTLIGHT ON ... LibraryCo's New Strategic Plan

The Board of Directors is pleased to introduce LibraryCo's new strategic plan, which will guide it to the end of 2017. This plan is the outcome of a full day strategic planning session held on March 6, 2014. The new strategic plan is available on the [LibraryCo web site](#).

As part of the strategic planning exercise, LibraryCo developed mission and vision statements.

Mission Statement

LibraryCo furthers the mandate of the Law Society of Upper Canada to serve the public interest by supporting post licensing competency of the legal professions in Ontario and access to justice. LibraryCo provides cost-effective management of the county and district law library system and continual enhancement of the delivery of knowledge and competency services.

Vision Statement

To be the source for continual enhancement of the competency of the legal professions in Ontario through the county and district law library system in accordance with the objectives of the Law Society of Upper Canada.

The Board identified key assumptions for LibraryCo and key trends in libraries. The mission and vision statements, together with the key assumptions and trends, were used to identify LibraryCo's **strategic priorities** for 2015-2017:

Goal #1: Financial

LibraryCo will continue its current pattern of operational efficiency while working to identify new revenue sources. LibraryCo will look to expand library services to paralegals.

Goal #2: Communication and Marketing

LibraryCo will continue to develop and enhance strong and regular communication with shareholders and stakeholders. It will develop a marketing strategy to promote its services to Law Society members, increase usage of and client satisfaction with library resources, and increase the perception of the value for money of the library levy. LibraryCo will leverage communication to build a cohesive culture.

Goal #3: Organizational Capacity

With the expansion of services to paralegals and the ongoing challenge to provide excellent value with limited funds, LibraryCo has identified organizational capacity as a key priority. Ensuring optimal effectiveness of the law library staff and resources to deliver optimum service and results is fundamental to the organization's ability to deliver on its commitments.



Goal #4: Internal Processes

LibraryCo will support the competency of the professions by becoming the source for legal information for members of the Law Society of Upper Canada. LibraryCo will work to strengthen its partnership with the associations in ways that may include expanding access to the desktop resources and providing ready assistance to legal professionals either in person or remotely.

LibraryCo recognizes that its partnership with key stakeholders such as the Law Society, CDLPA, TLA and the law library staff is pivotal to LibraryCo's continued success. It must demonstrate that it is providing exceptional value to clients for money through ongoing marketing efforts with clients. It must also strengthen communication with law library staff to expand understanding of the strategic direction and improve partnership. This will be an immediate focus of the Board.

LibraryCo is very excited about our new strategic plan. We welcome your comments. We will use the e-newsletter and our web site to keep you up-to-date as we implement this new plan.

COLAL 2014

By now you will have received the announcement about the 2014 COLAL meeting. It will be held in Toronto at the Eaton Chelsea Hotel from October 16 to 17. The block of hotel rooms is now open and we encourage you to reserve your room as soon as possible. Details about the educational programs will be announced later in the summer.

Toolkit of Legal Resources

Please remember that all lawyers have access to the Toolkit in all 48 county and district law libraries. Desktop delivery is available to lawyers who practice in the 28 local associations as well as Algoma, Kenora and Thunder Bay.

Lawyers who practice in one of the associations that are included in the Desktop Delivery Initiative should request a password by e-mailing libcosupport@lsuc.on.ca and include their name, date of birth, Law Society of Upper Canada member number and e-mail address. Christopher Stephenson, Library Systems Administrator at the Great Library, will create new accounts and e-mail the password information directly to the lawyer, often the same day.

Lawyers with passwords should go to www.libraryco.ca and click on the Toolkit icon. They will be taken to the Toolkit page where they will click on the icon and be prompted to enter their user name and password. At this point they will be at the search page and ready to begin their research.

Both the Toolkit of Legal Resources and the Desktop Delivery Initiative are available without charge. Please do not hesitate to contact LibraryCo for further information.

Law Society of Upper Canada CPD

What's in a name?

As of June 20, 2014, "**Digital Goods Pick-Up**" has been renamed "**My Purchases**" and is now located on the left-hand navigation. You may continue to access your digital products (On Demand Webcasts, MP4s and PDFs) by signing into "My Purchases".

Library Replay programs Now Available!

Real Estate and the Elderly Client
Buying and Selling Residential Real Estate
Tips from the Bench for Junior Lawyers
The Six-Minute Labour Lawyer 2014
The Six-Minute Employment Lawyer 2014
Criminal Law Practice Basics 2014
The Six-Minute Business Lawyer 2014
Solo and Small Firm Conference Materials 2014
Civil Appeals Issues, Strategies and Best Practices

For a listing of upcoming programs, descriptions and accreditation, please visit our [website](#). View our entire legal education library at <http://ecom.lsuc.on.ca/catalogue>

Roving Law Librarian-A Report from Marilyn Elkin

This month, I took advantage of the latest webinar offered by the Canadian Association of Law Libraries (CALL) on training programmes for law students. The webinar format is particularly suited to my situation as I am able to participate from my home office while joining many other law library staff from across Canada and reading their reactions and comments as they occur. Two of the three presenters were from the Ontario courthouse libraries -- Jen Walker from Carleton and Joan Rataic-Lang from Toronto. Their experiences in delivering this type of training were compared to that of the third presenter, Shaunna Mireau from Edmonton, who spoke of the training programmes in that law library community. This comparison and contrast brought strengths and weaknesses of each programme into view and offered suggestions for anyone wishing to implement such a programme in their own law library. This was an excellent learning opportunity open to both members and non-members of CALL for a nominal fee.

The following week, I travelled to the Huron Law Association library in Goderich. Barb Alcock and I



completed a shelf reading and noted all corrections to be made directly on the shelf list for submission to the Great Library. We also discussed shifting a portion of the book collection to make it easier for lawyers to locate. I will be returning in August to complete a few things with Barb.

My next visit was to the Leeds and Grenville Law Association Library in Brockville. Lynda Cavanaugh and I reviewed all looseleaf holdings to note their currency and to ensure that they were properly labeled if not updated regularly. We also shelf read a large portion of the collection and noted any changes or corrections on the shelf list for submission to the Great Library.

This type of review and fine tuning is crucial in keeping the catalogue holdings as accurate and useful as possible and speaks directly to the memo that was sent early in June by Frances Wood, Chair of LibraryCo Inc.

Next week, I will be visiting the Halton Law Association library to work with Karen Kennett on shelf reading and reviewing her collection. The following week, I will be visiting the Prescott and Russell Law Library in L'Orignal, part way between Ottawa and Montreal, to work with Michelle Landriault on a shelf reading of her collection.

I will be taking some vacation time from July 28 to August 15 but would be happy to arrange any library visits for the last week of August or September and October. Please contact me with any questions at melkin@lsuc.on.ca or 1-800-668-7380 ext 2433. There is still a lot of good travelling weather before the winter sets in!!

CONTACT LIBRARYCO INC.



Martha L. Foote, MLIS, FSLA
Board General Manager
Tel: 416-947-3952

Toll-free: 866-340-7578
E-mail: mfoote@libraryco.ca
www.libraryco.ca



Beth Weisz, LIT
Assistant to the Board General
Manager

Tel: 416-947-3300 x 2480

Toll-free: 866-340-7578

E-mail: bweisz@libraryco.ca
www.libraryco.ca

Call for Submissions

Have you improved a process in your library or embraced new technology to improve your work? Have you found a new and better way to provide value-added service? We would love to hear from you!

Send your submissions to Beth Weisz at beweisz@libraryco.ca

